

Privacy Policy for jelenafiala.com

September 18, 2024

The protection of your personal data is an important concern to which we pay special attention. Therefore, we process your data only on the basis of the statutory provisions (DSGVO, TKG 2003). Our Privacy Statement is to inform you of the key aspects of data processing within our website.

For web hosting a hosting contract was concluded for which the [Privacy Policy](https://www.wix.com/about/privacy) (<https://www.wix.com/about/privacy>) of Wix.com Ltd., Yunitsman 5 St, Tel Aviv, Israel, applies. The contract with this web hosting provider is based on the Privacy Shield Framework between the EU and the USA. Data processing takes place on the basis of the statutory provisions of § 96 Abs. 3 TKG and Art. 6 Abs. 1 lit a (Einwilligung) and/or lit b (notwendig zur Vertragserfüllung) of the DSGVO.

Contacting Us

If you contact us by using the form on the website or by e-mail, your data specified will be stored for six months to process the request and in case of follow-up questions. We will not share this information without your consent.

Cookies

Our website uses so-called cookies. These are small text files that are stored on your device using the browser. They do no harm.

We use cookies to make our offer user-friendly. Some cookies remain stored on your device until you delete them. They allow us to recognise your browser on your next visit.

If you don't wish to accept cookies on our website, please change your browser settings accordingly. Please note that this step will restrict functionalities of this website.

For more information on how to control and/or delete cookies, please see <https://www.about-cookies.org>.

Data Storage

Please note, that cookies are set to simplify the purchase process and to enable the subsequent contract processing. As a consequence, the IP address of the user as well as the name, address, e-mail address and, depending on the chosen payment method, credit card data or PayPal data of the buyer is processed/stored.

For the purpose of contract processing, we store the following data: name, address and e-mail address and, depending on the chosen payment method, bank data, credit card data or PayPal data. The data specified by you are required to fulfil the contract or to carry out precontractual measures. Without this data we can not conclude the contract with you.

No data will be disclosed to or shared with any third parties, with the exception of the transmission of the bank data or credit card data or PayPal data (depending on the chosen payment method) to the processing bank/payment service provider for the purpose of debiting the

purchase price, the transmission of address data to the logistics company contracted to provide for delivery of the goods ordered and the transmission of accounting-relevant data to our tax consultant to fulfil our tax obligations.

In case you cancel the buying process, the data stored with us will be deleted.

In the case of a contract, all data from the contractual relationship are stored until the expiry of the tax retention period (7 years).

Data processing takes place on the basis of the statutory provisions of § 96 Abs. 3 TKG and Art. 6 Abs. 1 lit a (Einwilligung) and/or lit b (notwendig zur Vertragserfüllung) of the DSGVO.

Web analysis with Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). Google Analytics uses cookies, which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google shortens and therefore anonymises your IP address within member states of the European Union or in other signatory states of the Treaty on the European Economic Area beforehand. Google will use this information for the purpose of evaluating your use of the website on behalf of the website provider, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. You may refuse the use of cookies by selecting the appropriate settings in your browser; however, please note that if you do so, you may not be able to use the full functionality of this website. Furthermore, you can prevent Google's collection and use of data generated by the cookie and related to your use of the website (including your IP address) by downloading and installing the browser plugin available at: <http://tools.google.com/dlpage/gaoptout?hl=en>. Google's privacy policy can be found at: <https://policies.google.com/privacy?hl=en&gl=de>. Further information on Google Analytics available at: <https://www.google.com/analytics/terms> and <https://support.google.com/analytics/answer/6004245?hl=en>.

We have concluded a corresponding contract for contract data processing with the provider. The contract with this web analysis provider is based on the Privacy Shield Framework between the EU and the USA (https://support.google.com/analytics/answer/7105316?hl=en&ref_topic=2919631).

Data processing takes place on the basis of the statutory provisions of § 96 Abs. 3 TKG and Art. 6 Abs. 1 lit a (Einwilligung) and/or lit f (berechtigtes Interesse) of the DSGVO.

User data are stored for the period of 26 months.

Facebook Plugin

This website uses plugins from the social network facebook.com. The operating company of this plugin is Meta Platforms Inc., 1 Hacker Way, Menlo Park, California 94025, USA („Facebook“). Responsible for the processing of personal data, if an affected person lives outside

the USA or Canada, is Meta Platforms Ireland Limited., 6 Serpentine Ave, Dublin, D04 H0C9, Ireland.

Accessing a website using this plugin creates a connection with Facebook's servers. The plugin will be shown on the site by notification to your browser. This notifies the Facebook servers which websites you visited recently. If you are logged in to your Facebook account when accessing these pages, Facebook will allocate this information to your personal Facebook-user account. When using the plugin functions (e. g. by clicking the "like" button) this information will be allocated to your Facebook account; you can prevent this only by logging out before using the plugin. For further information on the collection and use of data by Facebook, about your rights in this context and privacy protection options see Facebook's data protection policies: <https://www.facebook.com/about/privacy>.

Instagram Plugin

This website uses features of Instagram, a social networking service provided by Meta Platforms Inc., 1 Hacker Way, Menlo Park, California 94025, USA ("Instagram"). Responsible for the processing of personal data, if an affected person lives outside the USA or Canada, Meta Platforms Ireland Limited., 6 Serpentine Ave, Dublin, D04 H0C9, Ireland.

When you are logged on to your Instagram account you can link content from our site with your Instagram profile by clicking on the Instagram button. This makes it possible for Instagram to allocate our pages to your user account. Further information about this can be read in the privacy statement published by Instagram: https://help.instagram.com/519522125107875?helpref=page_content.

Pinterest Plugin

This website uses social plugins from the social network Pinterest, which is operated by the Pinterest Inc., 651 Brannan St, San Francisco, CA 94107, USA ("Pinterest").

Responsible for the processing of personal data, if an affected person lives outside the USA, is Pinterest Europe Ltd., an Irish company with its registered office at Palmerston House, 2nd Floor. Fenian Street. Dublin 2, Ireland.

When you request a page containing one of these plugins, your browser creates a direct link to the Pinterest servers. The plugin then transmits log data to the Pinterest Server in the USA. This log data possibly contains your IP address, the addresses of the websites visited that also contain Pinterest functions, browser type and settings, date and time of the request, your manner of using Pinterest as well as cookies.

Additional information about the purpose, extent, and further processing and use of the data by Pinterest as well as your rights relating to this and opportunities to protect your private sphere can be found in Pinterest's privacy policy: <https://about.pinterest.com/en/privacy-policy>.

Newsletter

You have the possibility to register for our newsletter on our website. By registering for our newsletter, you agree to receive newsletter e-mails from Elena Dolgova about products, current offers and other company-related information of the trademark Jelena Fiala. After you registe-

red for our newsletter, we will send you a confirmation e-mail containing a link to confirm your registration ("Double Opt-In Procedure").

You may unsubscribe from our newsletter at any time, whether by clicking the unsubscribe link, which is integrated in all of our newsletter e-mails, or by sending an email with an appropriate subject line like "unsubscribe newsletter" to newsletter@jelenafiala.com. Subsequently, we immediately delete your data in connection with the newsletter mailing.

All data in relation to registration to our newsletter will be used solely for the purposes stated above. It will not be disclosed to or shared with any third parties in any case.

Your Rights

In principle, you have the rights to information, correction, deletion, restriction, data portability, revocation and opposition. If you believe that the processing of your data violates data protection law or your data protection claims have otherwise been violated in a way, you can complain to the supervisory authority. In Austria, this is the data protection authority.

Person Responsible

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